

Station	WPGH-TV PITTSBURGH, PA	Agency	() GREAT AMERICAN MEDIA	Rep Firm	
Advertiser	() POLITICAL ISSUE GROU		3050 K ST NW, SUITE 100	Sales Office	() WASHINGTON
Product	DCCC		WASHINGTON, DC 20007	Salesperson	() KATHRYN SARDINSKY
Estimate#	1193	Agency C/P1/P2/E	11/14/1193		
Buyer	Maura Gilroy	Flight Dates	10/23/2012 - 10/29/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

***** Contract Coversheet *****

V7 9/20 SEE LNS 2,6,11 FOR NA - SEE LN 18 FOR MG

\$900 MOVED TO WPMY NEWS ON HL #9751397

PLS C F-THANKS - KAT

V9 10/16 SEE LNS 1,3,4,5,9,10,12,13,14,17

NEW TOTAL \$37615

THANKS

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--- CONTRACT COMMENT ---

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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1	10/28-10/28	10A-11A	FOX NEWS SUNDAY	:30	\$75.00	SU	0	0	0	\$0.00
2	10/27-10/27	5P-530P	30 ROCK	:30	\$100.00	SA	0	0	0	\$0.00
		[MADE-GOOD BY LINE(S) 18]								
18	10/27-10/27	730P-11P	NCAA FOOTBALL	:30	\$1,000.00	SA	0	0	0	\$0.00
		[MKGD FOR SPOTS MISSED ON LN #2: 10/27(1/WK), MKGD FOR SPOTS MISSED ON LN #6: 10/27(2/WK), MKGD FOR SPOTS MISSED ON LN #11: 10/27(1/WK)]								
3	10/23-10/29	6P-630P	BIG BANG THEORY	:30	\$585.00	TU-F,M	1	1	1	\$585.00
4	10/23-10/29	630P-7P	TWO & A HALF MEN	:30	\$530.00	TU-F,M	1	1	1	\$530.00
5	10/23-10/29	7P-730P	BIG BANG THEORY	:30	\$900.00	TU-F,M	0	0	0	\$0.00
6	10/27-10/27	7P-730P	BIG BANG THEORY	:30	\$400.00	SA	0	0	0	\$0.00
		[MADE-GOOD BY LINE(S) 18]								
7	10/27-10/27	330P-459A	COLLEGE FOOTBALL	:30	\$600.00	SA	1	1	1	\$600.00
8	10/24-10/25	8P-459A	WORLD SERIES	:30	\$3,000.00	W-TH	1	1	1	\$3,000.00
9	10/27-10/27	8P-459A	COLLEGE FOOTBALL	:30	\$600.00	SA	0	0	0	\$0.00
10	10/23-10/29	10P-11P	CHANNEL 11 NEWS ON FOX53@10	:30	\$1,000.00	TU-F,M	2	1	2	\$2,000.00

Station WPGH-TV PITTSBURGH, PA

Advertiser () POLITICAL ISSUE GROU

Product DCCC

Estimate# 1193

Buyer Maura Gilroy

Phone#

Fax#

Agency () GREAT AMERICAN MEDIA

3050 K ST NW, SUITE 100

WASHINGTON, DC 20007

Agency C/P1/P2/E 11/14/1193

Flight Dates 10/23/2012 - 10/29/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON

Salesperson () KATHRYN SARDINSKY

Salesperson Phone# 202-955-5342

Salesperson FAX#

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11	10/27-10/27	10P-1030P	CHANNEL 11 NEWS ON FOX53@10 [MADE-GOOD BY LINE(S) 18]	:30	\$1,000.00	SA	0	0	0	\$0.00
12	10/23-10/29	11P-1130P	SEINFELD	:30	\$225.00	TU-F,M	1	1	1	\$225.00
13	10/23-10/29	1130P-12A	30 ROCK	:30	\$175.00	TU-F,M	1	1	1	\$175.00
14	10/27-10/28	8P-459A	MLB WORLD SERIES	:30	\$3,000.00	SA-SU	0	0	0	\$0.00
15	10/28-10/28	1P-4P	STEELERS/REDSKINS	:30	\$27,500.00	SU	1	1	1	\$27,500.00
16	10/28-10/28	12P-1P	STEELERS PRE GAME	:30	\$3,000.00	SU	1	1	1	\$3,000.00
17	10/28-10/28	4P-7P	NY GIANTS @ DALLAS COWBOYS	:30	\$4,000.00	SU	0	0	0	\$0.00

---REPORT TOTALS---

Report Totals: 10 / \$37,615.00

---SALES MONTHLY TOTALS---

Oct 12: 10 / \$37,615.00

Nov 12: 0 / \$0.00

Sales Totals: 10 / \$37,615.00

Station Totals: 10 / \$37,615.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$376,150	CABL	0%	KDKA	35%	UNKN	0%	WPCW	1%	WPGH	10%
		WPMY	1%	WPXI	30%	WTAE	23%				

Books null

Demos RA35+

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